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OF TOMORROW

Eberspächer

PUREM
by Eberspächer

PRESS RELEASE

Purem by Eberspächer — Exhaust Technologies for Clean and Quiet Mobility

- **Exhaust Technology Division of the Group becomes 'Purem by Eberspächer'**
- **Technologies for clean and quiet mobility**
- **Realignment facilitates cooperation with other companies**

Esslingen, 19 May 2021 – **Moving forward, the Eberspaecher Group's Exhaust Technology Division will operate as the 'Purem by Eberspächer' brand. The automotive supplier is thus strengthening the operational independence of the area and expanding opportunities for global cooperation with other companies. Eberspaecher remains the owner of the subsidiary.**

"We are currently experiencing major changes in the automotive industry and the global economy, so we are therefore taking a proactive approach," says Martin Peters, Managing Partner of the Eberspaecher Group, in explaining this strategic direction. For the supplier industry, Eberspaecher expects consolidation — particularly with respect to mature markets and products — in which global alliances will increasingly emerge. With this in mind, the Division with the highest revenues within the Group of Companies is being given more latitude in their business operations. In 2020, Eberspaecher's Exhaust Technology Division generated revenue of around 4.4 billion euros. Eberspaecher remains the owner of the 'Purem by Eberspächer' subsidiary and will rely on its tried-and-tested management. Dr. Thomas Waldhier, who has headed the automotive supplier's Exhaust Technology business since 2012, will continue to be responsible for operational

Corporate Communications Eberspaecher Group
Eberspaecher Gruppe GmbH & Co. KG
Eberspaecherstrasse 24
73730 Esslingen / GERMANY

Telephone +49 711 939-0250
Fax +49 711 939-0642
press@eberspaecher.com
www.eberspaecher.com

management. Looking ahead, Dr. Waldhier says: “We are specifically pooling our forces to make it easier for us to cooperate with other companies in the future. In this way, we are playing an active role in market consolidation.”

Growth in the Group of Companies from the core business

“Eberspaecher successfully operates in various markets and thus offers a very broad product portfolio. With the new brand, we will represent this in a more organizationally differentiated way moving forward,” says Martin Peters, explaining the transformation and positioning of the Eberspaecher Group. The goal remains to continue expanding out from the core of the company. “Purem by Eberspaecher serves as a strong pillar in our Group of Companies. In the future, the brand will generate funds for further developing both the exhaust aftertreatment systems and international presence, as well as for growing new business areas and technologies,” adds Peters.

Products to meet future emission standards

The aim of Purem by Eberspaecher is to make a significant contribution to the clean and quiet mobility of today and tomorrow. After all, optimized combustion engines and alternative drives will play an important role in the mobility transition that is about to take place. The portfolio includes exhaust and acoustic systems for passenger cars, CVs and off-road vehicles that help improve air quality and reduce noise. To meet future emissions standards, the company is already working on solutions for the automotive industry. A key component is the upcoming Euro 7 standard to further reduce emission levels. One focus of research is the possibility of bringing the exhaust-system branch up to operating temperature immediately after engine startup. This is because a large proportion of pollutant emissions occur during the cold-start phase. The first product developed for this purpose is the EHC Lamella Heater. It preheats the exhaust-system branch separately. With this and subsequent developments from the Active Heating Solutions product group, Purem by Eberspaecher is positioning itself as a key supplier for the next generation of exhaust emission conversion. For global standards such as EPA Tier 3, China 6, or Bharat VI, the company also manufactures state-of-the-art systems. With components that also reduce weight or fuel consumption and thus CO2 emissions, the Esslingen-based company is consistently working toward the clean mobility of tomorrow.

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Many years of experience in exhaust aftertreatment systems and a global presence

Purem by Eberspaecher can rely on many years of expertise and successful customer relationships. Exhaust Technology is the Eberspaecher Group's traditional core business. The company has been developing and producing increasingly complex exhaust systems since the 1930s. Today, around 7,000 employees work for Purem by Eberspaecher at more than 40 manufacturing and development sites. Exhaust technology components and complete systems are developed and tested for international automobile manufacturers at the three research and development centers in Esslingen, Novi (USA), and Shanghai (China). Production takes place in around 30 plants on four continents. Recently, a plant in Mexico commenced operations. There have also been recent expansions in India and China, with just-in-sequence production facilities for direct local customer deliveries. In order to make its innovations available to a broad market as quickly as possible, Purem by Eberspaecher relies on modern development and production methods. The entire company processes are largely digitized. Virtual product and process development methods as well as Simultaneous Engineering are used for the products of tomorrow.

Captions:

- *Martin Peters, Managing Partner of the Eberspaecher Group and Dr. Thomas Waldhier, CEO of Purem by Eberspaecher.*
- *Production insight: Purem by Eberspaecher develops and manufactures exhaust aftertreatment systems at over 40 sites worldwide.*

Notation:
The company and brand name is 'Purem by Eberspächer'. The Eberspächer Group and the new brand have the German Umlaut "ä". For your convenience we spell "ä" as "ae" outside of the brand name.

General contact data at Eberspaecher:
Telephone: +49 711 939-00
Fax: +49 711 939-0634
info@eberspaecher.com

Contact for journalists:
Anja Kaufer
Head of Corporate Communications
Eberspaecher Group
Telephone: +49 711 939-0250
press@eberspaecher.com

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About Purem by Eberspaecher:
Purem by Eberspaecher is a subsidiary of the Esslingen-based Eberspaecher Group. To achieve clean and quiet mobility, around 7,000 employees develop and produce exhaust and acoustic systems for passenger cars, CVs, and off-road vehicles. The technologies make a significant contribution to meeting the strictest emission standards and noise guidelines. Its customer base includes the world's leading vehicle manufacturers. In 2020, the area within the group of companies generated revenue of around 4.4 billion euros.

About Eberspaecher:
With approximately 10,000 employees at 80 locations worldwide, the Eberspaecher Group is one of the automotive industry's leading system developers and suppliers. The family business, headquartered in Esslingen am Neckar, stands for innovative solutions in exhaust technology, automotive electronics and thermal management for a broad range of vehicle types. Eberspaecher components and systems provide more comfort, greater safety and a cleaner environment on or off the road. In 2020, the Group generated revenue of more than 4.9 billion euros.

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