

P R E S S R E L E A S E

Michael Brosseau becomes President of BU Americas

Esslingen, Germany / Novi (MI), USA, 20 December 2022 – **Purem by Eberspaecher announced today that Michael Brosseau has been appointed new President of the Business Unit Americas. An experienced business leader, Brosseau succeeds Rick Llope and assumed responsibilities on December 5th. Llope will proceed an opportunity outside of the company.**

Michael Brosseau has over 25 years of experience leading Tier One supplier organizations in business development, engineering, program management, and operations. He has managed global teams with resources in North and South America, Asia and Europe. Michael has been the North American President of two global automotive suppliers and holds a Bachelor of Science in Mechanical Engineering (BSME) from Kettering University as well as an MBA from the University of Detroit Mercy.

“Michael is the perfect fit for this position as we are growing in the Americas with newly won customer orders for our exhaust emission conversion systems,” said Volker Cwielong, Co-CEO of Purem by Eberspaecher. “He will be responsible for the implementation of the Exhaust Technology Division’s strategic and commercial goals for Business Unit Americas in accordance with our corporate guidelines, culture and values,” added Cwielong.

Purem by Eberspaecher has six production sites as well as a research and development center in the Americas and about 2,300 employees. [The latest addition was a new facility in Louisville, Kentucky.](#)

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About Purem by Eberspaecher:

Purem by Eberspaecher is a subsidiary of the Esslingen-based Eberspaecher Group. To achieve clean and quiet mobility, around 7,000 employees develop and produce exhaust and acoustic systems for passenger cars, CVs, and off-road vehicles. The technologies make a significant contribution to meeting the strictest emission standards and noise guidelines. Its customer base includes the world's leading vehicle manufacturers. In 2021, the area within the group of companies generated revenue of around 5.3 billion euros. Net revenue adjusted for transitory items amounted to 1.6 billion euros.

About Eberspaecher:

With approximately 10,600 employees at 80 locations worldwide, the Eberspaecher Group is one of the automotive industry's leading system developers and suppliers. The family business, headquartered in Esslingen am Neckar, stands for innovative solutions in exhaust technology, automotive electronics and thermal management for a broad range of vehicle types. In combustion or hybrid engines and in e-mobility, the components and systems from Eberspaecher ensure greater comfort, higher safety and a clean environment. Eberspaecher is paving the way for future technologies such as mobile and stationary fuel cell applications, synthetic fuels as well as the use of hydrogen as an energy carrier. In 2021, the Group generated revenue of around 6.0 billion euros. Net revenue adjusted for transitory items amounted to 2.3 billion euros.